



Bike Assist

2011 Victoria Bike to Work Week

April 4, 2011

BCAA's roadside assistance for bikes extended to all cyclists during Bike to Work Week and Bike Month

Although “automobile” is BCAA’s “middle name”, the association extends the same peace of mind provided by its reliable Road Assist service to members commuting by bicycle. And, during Bike to Work Week (May 30 – June 5) and Bike Month in June, BCAA is offering “Bike Assist” to all cyclists –member or not – in case they experience a problem during their ride.

From May 30 – June 30, cyclists who’ve experienced a mechanical breakdown can contact BCAA Road Assist service – available 24 hours a day, 7 days a week – to receive help. And, if their bike is beyond repair at roadside, the BCAA technician will transport the cyclist and their bike a maximum of five kilometres to their destination or a nearby bike repair shop.

BCAA will also be providing Bike Assist to cyclists registered to participate in the Commuter Challenge, on May 25 as a cyclist and car driver begin from a common point (of their choosing) and race to a final destination.

BCAA is the first Automobile Association in North America to provide roadside assistance for members choosing pedal power over motor power.

How to get assistance

Cyclists needing help can call BCAA Road Assist at 604-293-2222 (Lower Mainland), 1-800-222-4357 (rest of B.C.) or *222 by cell phone anywhere in B.C. For more information on BCAA “Bike Assist” or road safety tips for cyclists and motorists, visit www.bcaa.com/bikeassist or email bikeassist@bcaa.com

Criteria for BCAA “Bike Assist” from May 30 - June 30

- The cyclist must have experienced a mechanical breakdown, which includes any issue that makes the bike inoperable during a rider’s commute, such as a broken chain or flat tire. (No assistance will be provided to cyclists looking to avoid challenging terrain or inclement weather);
- Manual (non-motorized) and hybrid bicycles are eligible for Bike Assist service,
- If the repair cannot be made at the site of the breakdown, the service technician will transport the cyclist and their bicycle a maximum of five kilometres to their destination or a bike repair shop;
- One cyclist can be accommodated at a time.

bcaa.com/bikeassist