

# Bike to Work Week Workshop - City of Revelstoke

Presented By



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An exciting, informative full-day presentation to share the success of Bike to Work Week with BC communities.

Presented by experienced Bike to Work Victoria personnel.

Interactive with focus and discussion on best practices to implement a successful Bike to Work Week event in the City of Revelstoke and surrounding Columbia Shuswap Regional District.

Key focal points include:

- earning media;
- targeting your audience;
- developing sponsors;
- organizing event components; and
- making the event work in Revelstoke.



Cost: Free! Lunch provided.

When: Sat. Dec 6, 2008 9am-4pm

Where: Revelstoke Community Centre - 600 Campbell Ave.  
(MacPherson Room)

Who should attend: Anyone interested in encouraging commuter cycling in Revelstoke and the surrounding area.

RSVP Required: Please confirm your attendance by sending an email to [stephanie@biketowork.ca](mailto:stephanie@biketowork.ca) or calling 250-920-5775.

Detailed workshop description at <http://biketowork.ca>

BTWW Abbotsford '08



BTWW Victoria '08



BTWW Kelowna '07