

Bike to Work Week - Penticton 2012

May 28th – June 1st

Join the fun – Sign up – WIN PRIZES – ENJOY good food

“Celebrate cycling each morning (7am-9am) with a visit to the Celebration Station”

All teams must register in order to participate and win prizes!

www.biketowork.ca/penticton

What is Bike to Work Week

- Bike to Work Week (BTWW) is a FREE weeklong event that encourages commuter cycling, promotes active living, and biking in our community
- This year, BTWW- Penticton is running from Monday May 28th to Friday June 1st.
- BTWW encourages friendly competition between workplaces or within a workplace to see who can get the highest percentage of employees to bike to work
- During the week of May 28th to June 1st, we invite all workplaces and employees to join this free challenge and to also visit the morning Celebration Stations for breakfast snacks and refreshments and a chance to win prizes!
- Select your Team Leader and Team Name, then view the **“Step by Step Guide”** under the Team Leader Button for steps on how to register. If you are re-registering a team from 2011, please follow Step 1 under the **“Step by Step Guide”**
- In 2011 just over 60 workplaces registered Teams... this year we hope to reach 80!
- All teams must register in order to participate and win prizes!
- Please try to register before May 20th

What is Bike to Work Week roving Celebration Stations

- Each morning from 7:00am to 9:00am, before heading to work, cyclists are welcome to stop by the Celebration Station for morning goodies, refreshments, and a chance to win some prizes! Prizes will be drawn each morning. Remember make sure you register your Team
- Monday, May 28th, beginning at 7:00am to 9:00am, is the kick off breakfast, and to celebrate, yummy egg burritos and scones will be provide (Gluten free breakfast egg bagel will be available too)
- Friday, June 1st, again beginning at 7:00am to 9:00am is BTWW - Wrap Up and all Teams registered for BTWW will be entered into a draw for a chance to win one of the two Bikes as well as other prizes. Team Leaders will then draw at their workplace the lucky winners. There will also be prizes drawn for those visiting the Friday Celebration Station.
- Prizes are generously donated by local businesses, to learn more about them please click on their logos on the BTWW site. If your business would like to be a sponsor, please click the **“sponsor tab”** also on the BTWW website
- Also available each morning at the Celebration Station are helmet and bike checks sponsored by the Bike Barn and by Freedom Bike Shop
- Each morning the Celebration Station is at a different location
- For locations, view the file **“Celebration Station”** - Please post this poster at your workplace or email to staff
- Celebration Stations are a great way to start the day and provide an opportunity to meet others from other workplaces!!

Participants can bike every day or just once!

Any effort brings you closer to winning prizes

Bike to Work BC is a non-profit society whose vision is to experience the joy of an ever increasing number of people safely commuting by bicycle.

Bike to Work BC encourages people in all BC communities to commute by bicycle through Bike to Work initiatives.

Some of the goals of Bike to Work BC are to increase public awareness of the benefits of cycling to work; to improve the image of cycling to work as a viable and safe means; and to increase the number of BC residents regularly cycling to work.